



RESPONSIVENESS, SERVICE, QUALITY from the Leader in Metal Framing Innovation

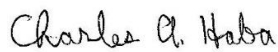
Date: February 14, 2025
To: Our Valued Customers
Re: Rising Steel Prices

Recent announcements by President Trump of a 25% Steel tariff with no countries excluded are resulting in steel cost increases. Although Telling buys our steel from domestic steel mills, they too are raising their prices. This has necessitated a price increase for most Telling metal framing products effective March 10, 2025. Specific price sheets will be provided to reflect the details of our new pricing.

Telling Industries will make every effort to honor all active quotations in accordance with our quote policy. An active quotation is any quote that has been signed and accepted by Telling within 30 days of quote date and orders placed within the last 90 days. For quotes that are older than 90 days, not signed, or inactive, the price increase will be applied.

As good business partners, we welcome continued dialog and discussion with all our valued customers. Telling Industries LLC is proud to be American owned & operated.

Thank you for your continued support!



Chuck Haba
President



Rus Mazza
EVP of Sales



John Greminger
National Sales Manager

